



Cepsa Química expands digital presence with a Knowde storefront

Cepsa Química, a leading chemical company headquartered in Madrid, Spain, has launched a [storefront](#) on [Knowde](#), the marketplace for ingredients, polymers and chemistry.

Research and development (R&D) professionals, engineers and buyers can now use Knowde's simple, one-click process to search, filter, collaborate with online experts, request samples and quotes, and purchase a wide range of Cepsa Química products, including phenol, acetone and solvents.

Additionally, Cepsa Química will soon include on its storefront its new sustainable offering, a responsible and innovative solution that introduces renewable and recycled raw materials into the production of phenol. With this new range of products, marketed under the NextPhenol brand, the company takes a further step towards strengthening its commitment to sustainable development, while helping customers meet their environmental goals.

"Our customers will be able to find our innovative and sustainable materials quickly and easily using our Knowde storefront, which will help them shorten development time and get their products to market faster," said José María Solana, Commercial Director at Cepsa Química. "Knowde will also help us reach and engage new markets and open new business opportunities."

Among its key features, Knowde has built the industry's most powerful search capabilities, enabling users to explore materials by chemistry, application, function, technical properties and more, including a focus on sustainable ingredients. Additionally, KnowdeConcierge™ offers users access to expert advice and insight on brand and product pages, and ensures prompt replies to inquiries.

"Knowde is building the largest marketplace on the planet, bringing the speed, ease and convenience of the modern ecommerce experience to chemicals," said Dan Haas, Chief Commercial Officer for Knowde. "We want to create a single place where all buyers and sellers converge and change the way business is conducted in the industry."

For companies like Cepsa Química, a Knowde storefront offers everything they need to move online quickly to meet the new needs of customers who want a better online buying experience. Knowde also provides targeted digital marketing tools to build storefront traffic, and robust analytics to support data-driven decision making.

"The value that Knowde offers is important to Cepsa Química because digital transformation is a key element of our strategy," said José María Solana. "Our goal is to become a more agile, data-



driven company, and utilize digitalization to help us generate even greater value for our customers.”

For R&D professionals, engineers and buyers, signup on Knowde is free at www.knowde.com. Manufacturers interested in having their own storefront on Knowde can contact Haas at dan@knowde.com.

About Cepsa

Cepsa Química is a world leader in its sector and is leading the shift towards sustainable chemistry, with a clear commitment to the fight against climate change and the transition to a circular, non-fossil economy. The company leads the worldwide production of LAB, the main raw material used in biodegradable detergents, where Cepsa Química is a pioneer player. It is also number one in the production of cumene, an intermediate product used in the production of phenol and acetone, which are the main raw materials for the manufacture of engineering plastics and of which it is the world's second largest producer. Cepsa Química currently employs more than 1.000 people and has plants in seven countries around the world (Spain, Germany, Brazil, Canada, China, Indonesia and Nigeria).

Cepsa is a global energy and chemical company operating at every stage of the oil and gas value chain. Cepsa also manufactures products from plant-based raw materials and operates in the renewable Energy sector. Cepsa has 90 years of experience and a team of over 10,000 employees, who combine technical excellence with adaptability. Cepsa operates on five continents.

About Knowde

Knowde is the leading online marketplace for producers and buyers of ingredients, polymers and chemistry. The Knowde.com marketplace allows buyers to search, compare, sample, quote and purchase products from every producer on earth, all in one place. With more than 100,000 products and thousands of producer storefronts — more than any distributor, marketplace or middleman organization in the history of the industry — Knowde is the largest marketplace of its kind. Knowde is backed by top tier investors including Coatue, Sequoia Capital, Refactor Capital, Bee Partners, Cantos Ventures, Sound Ventures, TQ Ventures, K5 Global, Mantis VC, Knollwood, 8VC, and FJ Labs. For more information, visit www.knowde.com.

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